



**EXPRESSION OF INTEREST: MEDIA HOUSES FOR PARTNERSHIP FOR 4<sup>th</sup> GLOBAL RE-INVEST 2024**

1. The Ministry of New and Renewable Energy (MNRE), Government of India is pleased to announce that the 4th edition of Renewable Energy Investors' Meet and Expo (4th RE-INVEST) will be held from 16-18 September 2024 in Gandhinagar, Gujarat. The 4th RE-INVEST is likely to be inaugurated by Hon'ble Prime Minister of India on 16<sup>th</sup> September, 2024.
2. India is a world leader in advocacy and adoption of cleaner energy systems to power sustainable development of communities. In 2015, India set an ambitious target to achieve 500 GW by 2030. With 205.39 GW already installed by July, 2024, India is on track to achieve its Nationally Determined Contribution of 40% non-fossil-based power capacity years ahead of the targeted 2030, and '2°C compatible' Paris Agreement climate action goals.
4. RE-INVEST is the global flagship initiative of the Ministry focused on the key growth of the renewable energy sector in India. The RE-INVEST series of conferences and expos are among India's initiatives to bring together global energy players across the value chain to share ideas, innovations, best practices and technologies.
5. The 3rd RE-INVEST, 2020, hosted more than 27,000 delegates from six partner countries and five partners states, while the 2nd RE-INVEST, 2018 event witnessed over 20,000 participants from 115 countries. The 4th RE-INVEST is likely to be inaugurated by Shri Narendra Modi, Hon'ble Prime Minister of India (September 16th). We are expecting over 15,000 delegates from around the world, with B2B, B2G, and G2G meetings during the event. The tentative agenda of the event is enclosed.
6. In this context, national and international media houses, trade journals and publication divisions of international events are invited to submit their Expressions of Interest (EOI) to partner with the Ministry to contribute in India's renewable energy journey by covering this global event extensively.
7. The Partnership may entail:

**For the Media Partner :**

- One Cover story on RE-INVEST during the month of September.
- Featuring approved articles (minimum 2) on different aspects of renewables and India's global leadership in RE sector.
- Social Media Amplification
- RE-INVEST Web Banner on Media Partner's website.
- RE-INVEST to be listed in the event listing.
- Sharing an e mailer on REINVEST with Media Partner's databases.

**For RE-INVEST :**

- Partner will be named as official Media Partner based on compliance of all the above.
  - The Media Partner will receive appropriate logo branding on the media wall in the virtual platform
  - Select event coverage by the media partner will be shared on the RE-INVEST WEBSITE
8. The Partnership is invited completely on Pro Bono basis. No financial payment will be made on this account to Media Partners either by the Ministry or any other organisation affiliated to the Ministry.
  9. A committee constituted by the Steering Committee of RE-INVEST will assess these proposals through a transparent process based on the value each proposal will offer in terms of publicising this event across the globe.
  10. **The last date to submit Expressions of Interest is 1<sup>st</sup> September 2024.** The final decision will be conveyed to the interested parties on 04 September 2024. Expression of interest may kindly be sent to US, I&PA, MNRE ([ak.manish@nic.in](mailto:ak.manish@nic.in))

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To know more about the event, please visit: <https://re-invest.in>